



Village of Hanover Park Administration

Municipal Building
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hpil.org

Village President
Rodney S. Craig

Village Clerk
Eira Corral Sepúlveda

Trustees
James Kemper
Jon Kunkel
Herb Porter
Bob Prigge
Rick Roberts
Sharmin Shahjahan

Village Manager
Juliana A. Maller

SPECIAL EVENTS COMMITTEE Hanover Park Village Hall, 2121 Lake Street, Room 212

Wednesday, April 4th, 2018
11:30 a.m.

MEETING MINUTES

1. **CALL TO ORDER – ROLL CALL** – *Trustee Shahjahan called the meeting to order at 1135am. Present were Sherry Craig, Trustee Shahjahan and Laura Reilly. Mary Kay Prusnick arrived at 1145. Also attending the meeting were Officer Sullivan, Officer Pini and Tricia Rossi.*
2. **ACCEPTANCE OF AGENDA-** *A motion to accept the agenda was made by Sherry Craig and seconded by Laura Reilly. All were in favor.*
3. **PRESENTATIONS/REPORTS-** *no report*
4. **APPROVAL OF MINUTES-**
 - **February 21st Special Meeting Minutes-** *A motion to approve the February 21st minutes was made by Sherry Craig and seconded by Mary Kay Prusnick. All were in favor.*
 - **March 21st Meeting Minutes-** *These minutes could not be approved due to lack of quorum.*
5. **ACTION ITEMS-** *no report*
6. **TOWNHALL SESSION-** *no report*
7. **NEW BUSINESS-** *no report*
8. **OLD BUSINESS**
 - 8a. **60th Anniversary Events**
 - **Pedal the Preserve-** *Officer Sullivan recapped the event and a promotional video was discussed in which Officer Sullivan would assist Mayor Craig in registering his bike as it would be done at the event.*
 - **Movie in the Park-** *Tricia Rossi stated the Park District will sell glow sticks at*

all the movie events and pop corn at the Cops Day event. Officer Sullivan is arranging a popcorn vendor for the other two movie events.

- **Aug 10 Cops Day & Movie in the Park-** *no report*
- **Aug 11 HP60 Family Festival-** *A discussion was had on the DJ to be used for the 11-3pm timeframe. Laura Reilly presented information on a recommended DJ who also will bring dancers. The committee was favorable to the DJ and committee members will review information on the DJ for the next meeting. The DJ also has a photo booth available that will be take photos of attendees for no charge to them. The photo will have the village logo on it. Sherry Craig is contacting the VFW regarding operating the BINGO tent.*
- **Corks & Craft-** *DVM Webb recapped the event to date and music was discussed. Discussion was had on having local music students perform the music at the event versus having professional, hired musicians perform. Trustee Shahjahan will research local musicians who might perform and bring it back to the committee.*
- **Advertising Strategy for 60th Events-** **cultural newspapers, free newspapers, posters in stores, insert in Hi-Lighter, intergovernmental newspapers, promotion during sporting events, school flyers, bus stop –** *Discussion was had on advertising our events and the different avenues on how to do it. New promotional ideas such as the app Meet-Up were discussed.*

8b. Reading Initiative- *Trustee Shahjahan recapped the Principal's Lunch presentation of the reading initiative and the committee discussed the progress of it. Mary Kay Prusnick stated she would partner with Trustee Porter to visit Scholastic Books about sponsorship. Laura Reilly left the meeting at 12:30pm.*

9. **ADJOURNMENT-** *A motion to adjourn was made at 1255 by Sherry Craig and seconded by Mary Kay Prusnick. All were in favor.*