

**VILLAGE OF HANOVER PARK
CONECT COMMITTEE
Regular Meeting**

Municipal Building, Room 214

2121 Lake Street

Hanover Park, IL

Tuesday, May 8, 2018

12:30 p.m.

MINUTES

1. CALL TO ORDER

Chairperson Tobin called the meeting to order at 12:35 p.m.

PRESENT: Members: Chairperson Gail Tobin, Adam Cortes,
Nanette Gudenkauf, Kevin Swan, Patrick
Kaveney, Nikki Cox, Steven Zanfardino,
Angela Ligocki, Jackie Hayden

ABSENT: Members: Renate Smith

VILLAGE STAFF
PRESENT: Village Manager Julian Maller, Community
and Economic Director Shubhra Govind,
Village Planner Ellen Weber, Associate
Planner Jonathan Stytz and Committee
Secretary Kathleen Arnold

GUESTS: Balwinder Chhokar – Jackson Hewitt; Laurie
Iacono – Warehouse Direct – Workplace
Solutions

2. ACCEPTANCE OF AGENDA

Request to approve the Agenda for May 8, 2018.

Motion by Member Swan to approve the Agenda, seconded by Member Gudenkauf.
Voice Vote: All AYES.

3. PRESENTATIONS/REPORTS:

Introduction of the new Village Planner Ellen Weber. Director Govind notified members of their reappointment at the May 3, 2018 Board Meeting.

4. APPROVAL OF MINUTES:

Request to approve the Minutes of April 10, 2018.

Motion by Member Swan to approve the Minutes, seconded by Member Gudenkauf.

Voice Vote:
All AYES.

5. **TOWNHALL SESSION:** Laurie Iacono – Warehouse Direct – Workplace Solutions Introduced herself and presented their product line for Logo accessories and marketing items. They have solutions for business and personal orders as well. Laurie can be reached at cell: 630-890-8820 or licono@warehousedirect.com

6. **ACTION ITEMS:**

6-a. Submit Spotlight on Business recommendations

Committee suggested Taco Patio – 1321 Irving Park Rd.

Quested if home-based businesses can be recommended – yes.

6-b. CY2019 – Discussion 2019 Accomplishments & Goals.

Members of the Committee reviewed the 2018 Accomplishments and Goals and have the following suggestions;

- Establish corridor meetings in 2019
- Local Business Expo – see how this year’s event goes on 8/11/2018 and reevaluate.
- Mayor’s Choice Award – some believe it has run its course. Need new ideas to award the businesses for their accomplishments.
 - Such as Hall of Fame acknowledgement based on their anniversary date.
 - Award for the most economic growth.
 - Spotlight more businesses thru out the year. Print and Social Media.
- Would like updates on Strategic plan – add to agenda.
- Create an Ambassador program.
 - Welcome businesses
 - Mentor businesses
 - Business retention visits (more members more territory)
- Business Retention Survey – resend and see if we can get a larger response.
- List members in the Hi-Lighter Newsletter and Business Matters eNewsletter.
 - Resource for businesses.
 - Promotes members businesses.
- Increase participation of businesses in CONECT events.
 - Model by increased participation of CONECT members.
- Education, Training Session and Speakers

6-c. Take committee photo – tabled until next meeting.

6-d. Hanover Park Small Business Workshop – ACCION

Community Development will be hosting another Small Business Workshop in partnership with ACCION sometime in the fall. Would like to have a workshop more then once a year and address having more cultural outreach. Currently we have established a satellite office for WBDC here at the Village of Hanover Park once a month on the second Tuesday.

7. **OLD BUSINESS (NON-ACTION ITEMS)**

7-a. Local Business Expo – Status update

Currently we have 4 businesses/ 2 Service Agencies signed up. Member Swan will help at the event as a floater.

7-b. Area Corridor Meetings - Status

Discussion tabled until next meeting.

8. NEW BUSINESS (NON-ACTION ITEMS)

8-a. Local Business Welcome Visit: Family Fitness & Protein Bar (Herbalife Products) – Nuri Ortiz, 6608 Barrington Rd, 773-895-8933 – Member Gudenkauf will welcome the business.

9. Development Update – Various updates were discussed. Please check out our website for details <https://www.hpil.org/Development/Development-and-Project-Updates.aspx>

10. Bartlett Area Chamber Update:

Looking for Sponsors and Golfers for the Annual Golf Event on June 21, 2018 at the Bartlett Hills Golf Course. Please see their website for a complete list of events www.bartlettareachamber.com

New Spring International trip to Tuscany. (flyer attached)

11. Northwest Hispanic Chamber Update: None

12. Upcoming Village Events: None

13. ADJOURNMENT 1:41 p.m.

Motion by Member Cortes to adjourn, seconded by Member Swan.

Voice Vote: All AYES.

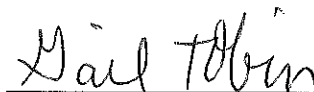
Motion Carried: Adjourned.

Recorded and Transcribed by:



Kathleen Arnold, Committee Secretary
Community Development

On this 8th day of May 2018



Gail Tobin, Chairperson