



Village of Hanover Park Administration

Municipal Building
2121 West Lake Street, Hanover Park, IL 60133
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hpil.org

Village President
Rodney S. Craig

Village Clerk
Eira Corral Sepúlveda

Trustees
James Kemper
Jon Kunkel
Herb Porter
Bob Prigge
Rick Roberts
Sharmin Shahjahan

Village Manager
Juliana A. Mallier

VILLAGE OF HANOVER PARK CONECT COMMITTEE Regular Meeting

Municipal Building, Room 214

2121 Lake Street

Hanover Park, IL

Tuesday, July 10, 2018

12:30 p.m.

MINUTES

1. CALL TO ORDER

Chairperson Tobin called the meeting to order at 12:41 p.m.

PRESENT:	Members:	Chairperson Gail Tobin, Nanette Gudenkauf, Kevin Swan, Melissa Kress, Angela Ligocki, Jackie Hayden, Adam Cortes, Cherry Spivey and Steven Zanfardino
ABSENT:	Members:	Renate Smith, Bob Morris and Patrick Kaveney
VILLAGE STAFF PRESENT:		Community and Economic Director Shubhra Govind, Village Planner Ellen Weber, Associate Planner Jonathan Stytz and Committee Secretary Kathleen Arnold
GUESTS:		Tia Juarez – WBDC/NWHCC

2. ACCEPTANCE OF AGENDA

Request to approve the Agenda for July 10, 2018.

Motion by Member Ligocki to approve the Agenda, seconded by Member Swan.
Voice Vote: All AYES.

3. **PRESENTATIONS/REPORTS:** Welcomed new member Cherry Spivey from Wintrust Bank.

4. APPROVAL OF MINUTES:

Request to approve the Minutes of June 12, 2018.

Motion by Member Swan to approve the Minutes, seconded by Member Hayden.

Voice Vote:

All AYES.

5. TOWNHALL SESSION: No one was present.

6. ACTION ITEMS:

6-a. Revamping the Mayor's Choice Award

Director Govind presented some background on the history of the award campaign and requested input from the Committee on how to improve.

The Committee recommended the following:

- Feel the name should be changed as the Committee decides the awardees.
- Improve marketing efforts to have more businesses aware of campaign.
- Criteria being used is fine since removing longevity in 2017.
- Make award more attractive by including:
 - Spotlight on Business in the Hi-Lighter
 - Posting on Village Facebook Page
 - Business license fees for following year paid.
 - Free Exhibitor spot at the Local Business Expo.
 - Award presented at Annual Community & Recognition Banquet.
- If a business is nominated and a member reaches out to them upon 3 attempts the business will be dropped from the evaluation process. Business must show interest in winning award as anyone can nominate a business.
- Need more information on what the businesses do for the community.
- Include testimonials in campaign materials and Hi-Lighter to motivate businesses to participate.
- Reach out to service organizations to see which businesses are of benefit to them.
 - Food bank, schools, townships and chambers.
- Promote at the 8/11/2018 Local Business Expo.

6-b. Small Business Resource Fair

Request the both Chambers reach out to their members to promote event.

Time: 2 – 5:00 p.m.

Dates: Tuesday, October 2nd (back up date Tuesday, October 9th)

Venue: Education and Work Center – Hanover Square

Refreshments: Snacks and Water

Format is pending.

6-c. Submit Spotlight on Business recommendations.

Committee suggested:

Bartlett Chamber Businesses: A & A Music Academy, Greenbrook Montessori, Hanover Park Animal Care Center, Mini Steps LLC, Empire Beauty School.

Delta Insurance Advisors.

Chumas Grocery

Susana Beverage Depot

HPPD – Centre Court Fitness

Ontarioville Art Center

Add a “Did you know...” statements regarding what our businesses have to offer. i.e.:
Did you know Olde Salem Café offers Baking Classes”.

7. OLD BUSINESS (NON-ACTION ITEMS)

7-a. Local Business Expo – Status update

Total applications received to date: 28 (with 22 spaces paid).
Special Local Business Expo flyer complete.
Member Swan will cover the Bartlett Area Chamber table.
NWHCC and WBDC will share a table.

7-b. Take Committee Photo -

Picture taken.

8. NEW BUSINESS (NON-ACTION ITEMS)

8-a. Shop Small Saturday, November 24, 2018

Village Planner Weber will be the Neighborhood Champion for this year’s event.
Looking for CONECT members to help promote event. Hanover Park Branch of the
Schaumburg Public Library offered to hang the banner at their location.
Bungalow Joe’s will host an event.

8-b. Local Business Welcome Visit: Pending new welcome gifts.

ER2 Image Group – Graphics – Gary R. Schellerer – 4350 Chandler Dr. 630.980.4567 –
Shubhra Govind will welcome them.

Bright Star Dental, P.C. – General Dental Practice – Dr. Viviana R. Duce DDS – 2260 W
Irving Park Road, 630.830.7890 – Nan Gudenkauf will welcome them.

9. Development Update – Various updates were discussed. Please check out our website
for details <https://www.hpil.org/Development/Development-and-Project-Updates.aspx>

10. Bartlett Area Chamber Update:

Tuscany Presentation on Thursday, July 12, 2018.

The Chamber Golf Outing is on July 19, 2018 Mayor Craig will be participating and two
staff members will volunteer.

After Hours – Multi Chamber w/ the Windy City Bulls on July 26, 2018 at the Sears Centre.

11. Northwest Hispanic Chamber Update:

Summer Speed Networking Night – July 12, 2018 5:30 – 9:00 p.m. Los Fernandez
Restaurant, 2557 W. Golf Rd. Hoffman Estates, IL 60169

12. Upcoming Village Events:

Visit our website for complete details.

Saturday Cruise Night – Saturday's until September 29, 2018 Barrington/Tower Road.
Move in the Park (Heritage Park) Friday, July 13, 2018.

13. ADJOURNMENT 1:47 p.m.

Motion by Member Gudenkauf to adjourn, seconded by Member Swan.

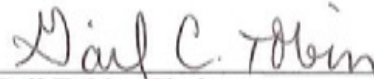
Voice Vote: All AYES.

Motion Carried: Adjourned.

Recorded and Transcribed by:



Kathleen Arnold, Committee Secretary
Community Development
On this 10th day of July 2018



Gail Tobin, Chairperson