



Village of Hanover Park Administration

Municipal Building
2121 West Lake Street, Hanover Park, IL 60133
630-823-5600 tel 630-823-5786 fax

hpiil.org

Village President
Rodney S. Craig

Village Clerk
Kristy Merrill

Trustees
Yasmeen Bankole
Liza Gutierrez
Syed Hussaini
James Kemper
Herb Porter
Bob Prigge

Village Manager
Juliana A. Maller

VILLAGE OF HANOVER PARK ECONOMIC DEVELOPMENT COMMITTEE

REGULAR MEETING

**Village Hall – Room 214
Hanover Park, IL
Tuesday, February 8, 2022, 12:30 p.m.**

MINUTES

1. CALL TO ORDER

Chairperson Tobin called the meeting to order at 12:37 p.m.

PRESENT: Members: Calatayud, Candelas, Cox, Farfan, Trustee Gutierrez, Revollo, Swan, Zanfardino & Chair Tobin

ABSENT: Members: Gudenkauf, Shah

ALSO PRESENT: Director Govind, Planner Rasmussen, Admin Sjodin, Mayor Craig, Dr. Gina DeRosier-Cook (Elgin Community College)

2. ACCEPTANCE OF AGENDA

Motion by Committee Member Swan and second by Committee Member Farfan to accept the Agenda for February 8, 2022

Roll Call:

AYES: Calatayud, Candelas, Cox, Farfan, Trustee Gutierrez, Revollo, Swan, Zanfardino & Chair Tobin

NAYS: None

ABSENT: Gudenkauf, Shah

Motion carried.

3. PRESENTATIONS/REPORTS – None

4. APPROVAL OF MINUTES – January 11, 2022

Motion by Committee Member Farfan and second by Committee Member Cox to approve the Minutes of January 11, 2022.

Roll Call:

AYES: Calatayud, Candelas, Cox, Farfan, Trustee Gutierrez, Revollo,
Swan, Zanfardino & Chair Tobin
NAYS: None
ABSENT: Gudenkauf, Shah

Motion carried.

5. TOWNHALL - None

6. OLD BUSINESS

6-a. Business of the Year -

- Director Govind notified the Committee that the Awards Event has been rescheduled to April 28, 2022 due to Covid.

7. NEW BUSINESS

7-a. BEST Seminar – March 8, 2022

- Committee members will continue to promote the event.
- The June BEST topic could also be Finance related – to be discussed at the next EDC meeting

7-b. Village Strategic Plan

- Director Govind stated that the Village has been working with a consultant to define the department's goals – the major goal is economic development. She commented that we try to make many seminars virtual or recorded to be viewed at a later date so business owners have several opportunities to "attend." There is also a Sites Available page on the website for potential developers or business owners to view. Director Govind noted that potential businesses look at many things before deciding on a location: demographics, expendable income, co-anchor stores, frontage, visibility, and their own criteria. She also commented that staff would attend ICSC to promote the Village and gave some of the new Hanover Park promo cards to all EDC members to pass on to potential businesses.
- Mayor Craig commented that the Village tries to make Hanover Park as welcoming as possible to new businesses. He noted that there are many "mom and pop" businesses and that outreach to all our businesses is important. He noted that there is only one "tablecloth" restaurant in town (Karaka) and would like to see another. He also commented that lowering the property tax rate should not be CED's responsibility (as shown in the strategic goals spreadsheet) – it is more of the Finance Department's responsibility. Trustee Gutierrez agreed.
- Trustee Gutierrez commented that she would like to see more entertainment and family-friendly businesses. She noted that she has been hearing radio ads from other cities and towns promoting themselves to attract business – maybe Hanover Park can do the same? Mayor Craig commented that Hanover Park had one years ago, but it was very expensive. Trustee Gutierrez also stated that we should support home-based businesses more, but not require licensing since they are already struggling to make it.
- An EDC member commented that restaurants seem to be the most common business in Hanover Park. We need to provide information to people that shows why Hanover Park is the place to be.
- Dr. DeRosier-Cook discussed what ECC can offer – classes, labs, resume help. She stated that there are plenty of grants available to businesses and that most programs and events are still virtual. She also noted that they currently have 105 job openings.

EDC members took a moment to introduce themselves to Dr. Gina DeRosier-Cook, Dean of Workforce Development & Continuing Education at Elgin Community College.

8. NEW BUSINESS WELCOMES

- **Kayya** (2422 Army Trail Road) – Committee Member Candelas will visit

9. DEVELOPMENT UPDATES

- The Village will be holding an Open House/Information Meeting on February 17th at 5:00-6:30pm at Village Hall to inform attendees of the new zoning codes. There will be a short presentation and info boards to view afterward.

10. COMMITTEE MEMBER UPDATES

- Gail Tobin – The library lockers are getting more use each week.
- Steven Zanfardino – the library started tax and passport assistance services on February 1.
- Minerva Calatayud – the WBDC is still working remotely. Their e-Commerce program is in week 3; they have had 33 registrations.
- Edgar Candelas – interest rates are increasing – it’s a good time to buy before rates go up. There will be a “Money Smart” course at the Poplar Creek Library on April 12 & 13 to discuss credit and credit scores.
- Nicole Cox – HP Park District will hold a clover hunt – similar to an egg hunt, there is pickleball at the tennis club, and they are currently hiring for summer staff.
- Mario Farfan – the next El Cafecito will be in person on March 3, location TBD. The NWHCC met with the Illinois Restaurant Association regarding waiving liquor license fees. They are also trying to create a program for restaurants to join the chamber for free
- Kevin Swan – nothing new is happening at Classic Computer Systems
- Mark Revollo – no updates for First Eagle Bank

11. ADJOURNMENT

Motion by Committee Member Swan and second by Committee Member Farfan adjourn the meeting.

Roll Call:

AYES:	Calatayud, Candelas, Cox, Farfan, Trustee Gutierrez, Revollo, Swan, Zanfardino & Chair Tobin
NAYS:	None
ABSENT:	Gudenkauf, Shah

Motion carried. Meeting adjourned at 1:41 pm

Transcribed by:



Kathy Sjodin, Admin. Assistant
On this 8th day of February, 2022



Gail Tobin, Chairperson