



Village of Hanover Park Administration

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James Kemper
Herb Porter
Bob Prigge

Village Manager
Juliana A. Maller

VILLAGE OF HANOVER PARK ECONOMIC DEVELOPMENT COMMITTEE

REGULAR MEETING

**Village Hall – Room 214
Hanover Park, IL
Tuesday, April 12, 2022, 12:30 p.m.**

MINUTES

1. CALL TO ORDER

Chairperson Tobin called the meeting to order at 12:31 p.m.

PRESENT: Members: Calatayud, Candelas, Cox, Gudenkauf,
Revollo, Shah, Swan, Zanfardino & Chair
Tobin

ABSENT: Members: Trustee Gutierrez

ALSO PRESENT: Director Govind, Planner Rasmussen, Admin
Sjodin

2. ACCEPTANCE OF AGENDA

Motion by Committee Member Revollo and second by Committee Member Shah to accept the Agenda for April 12, 2022

AYES: Calatayud, Candelas, Cox, Gudenkauf, Revollo, Shah, Swan,
Zanfardino & Chair Tobin

NAYS: None

ABSENT: Trustee Gutierrez

All Ayes. Motion carried.

3. PRESENTATIONS/REPORTS – None

4. APPROVAL OF MINUTES – March 8, 2022

Motion by Committee Member Swan and second by Committee Member Shah to approve the Minutes of March 8, 2022.

AYES: Calatayud, Candelas, Cox, Gudenkauf, Revollo, Shah, Swan,
Zanfardino & Chair Tobin

NAYS: None
ABSENT: Trustee Gutierrez
All Ayes. Motion carried.

5. TOWNHALL - None

6. OLD BUSINESS

6-a. B.E.S.T. – May 10th Status (How to Find and Keep Great Employees)

- The speaker has not yet been confirmed; the May session may need to be cancelled
- A commitment from Stephanie at All About Personnel is still needed
- Elk Grove Village is having a similar event with the same topic
- EDC members noted it may be beneficial to have more than one speaker
- Panel discussions are insightful and provide different perspectives
- The WBDC had a webinar about employment with an attorney for a legal perspective
- Having an HR manager from a local, large company would be good (TTSG, Jabil, Round Ground Metals)

Director Govind asked who should be responsible for this type of outreach, flyers, speakers? The Village? The chambers? There are many hours of staff time that are involved in planning these types of events, and we do not attract many Hanover Park businesses.

Dr. Shah offered to create a flyer for the May 10th BEST session if we are able to confirm a speaker and send her details to include. All information for the flyer should be sent to her by Friday, April 15th.

6-b. Business Outreach to Mentorees by EDC members

- Member Calatayud commented that she emailed all 7 of her mentorees about the upcoming BEST session, but did not receive any replies.

7. NEW BUSINESS

7-a. Façade Improvement Program

Director Govind summarized the program's main points:

- It is a reimbursement grant to encourage the improvement of the exterior facades of existing commercial building fronting public streets
- Funding source is in the TIF district funds
- An application along with a \$100 non-refundable application fee will be required and any necessary permits will need to be obtained
- Eligible to all commercial properties in TIF Districts 3, 4, and 5
- The minimum project cost is \$5,000
- Grants would be up to 50% of eligible project costs or \$25,000 (whichever is less)
- Maximum of \$1,000 per linear foot of storefront
- Maximum of \$30% of grant funds can be applied toward landscaping/streetscaping improvements
- Applicants (property owners) must be in good financial standing with the Village
- Some non-eligible improvements include interior, routine maintenance, clean up, exterminating, temporary awnings/tents, architect/consulting services, HVAC/plumbing, fire and electrical, parking lot compliance, exterior movable planters, furniture

One EDC member commented that the \$100 application fee seems expensive. Director Govind commented that maybe the \$100 fee could be applied toward the project if approved

7-b. Discuss possible next BEST seminar topics for August 12, 2022

- EDC members discussed whether BEST should be continued
- Hanover Park business do not usually attend
- People seem to be tired of zooming and doing virtual seminars
- Analytics show people are not watching the BEST YouTube videos from the past
- One EDC member commented that a networking lunch like the Realtor Lunch or the Business Expo may be more beneficial. Another member commented that there needs to be specific purpose to have the event
- Director Govind commented that the Small Business Forum was changed to BEST, but there has still been poor attendance from Hanover Park businesses
- Having a lunchtime networking event would attract businesses who could not attend the evening Business After Hours
- BEST could be replaced by a joint event along with the BACC, WBDC and NWHCC. It could be scheduled during the lunchtime hour during the warmer months in 2023.

Motion by Committee member Farfan, seconded by member Swan to discontinue BEST seminars after the May 2022 session.

AYES: Calatayud, Candelas, Cox, Gudenkauf, Revollo, Shah, Swan, Zanfardino & Chair Tobin
NAYS: None
ABSENT: Trustee Gutierrez
All Ayes. Motion carried.

Motion by Committee member Gudenkauf, seconded by member Farfan to replace BEST seminars with joint events alongside the Bartlett Area Chamber, Women’s Business Development Center and the Northwest Hispanic Chamber of Commerce beginning in 2023.

AYES: Calatayud, Candelas, Cox, Gudenkauf, Revollo, Shah, Swan, Zanfardino & Chair Tobin
NAYS: None
ABSENT: Trustee Gutierrez
All Ayes. Motion carried.

8. NEW BUSINESS WELCOMES

- **Hanover Park VFW Post 5151** (1094 Lake St) – Mayor Craig said he will visit

9. DEVELOPMENT UPDATES

- A Concept Plan Review will take place at the April 14th Development Commission meeting for 80 townhomes/3 story buildings at the NW corner of Lake Street and Church Street
- The Job Board is now live on the Village website
- Beautiful Mind Therapy has completed their pitch for NLNW
- The Awards Dinner will be held on April 28th at Chandler’s Chophouse in Schaumburg – each EDC member needs to contact the business they interviewed for their RSVP

10. COMMITTEE MEMBER UPDATES

- The Chamber Breakfast is on April 13, 2022
- The NWHCC El Cafecito is now being held monthly at lunchtime rather than 9am

11. ADJOURNMENT

Motion by Committee member Candelas and second by Committee member Farfan adjourn the meeting.

Roll Call:

AYES:	Calatayud, Candelas, Cox, Gudenkauf, Revollo, Shah, Swan, Zanfardino & Chair Tobin
NAYS:	None
ABSENT:	Trustee Gutierrez

Motion carried. Meeting adjourned at 1:45 pm

Transcribed by:



Kathy Sjodin, Admin. Assistant
On this 12thth day of April, 2022



Gail Tobin, Chairperson